

Best Practices for Designing Engaging Content

This is a list of recommended best practices in regards to designing engaging content.

1. If you're going to use [Achievements](#), make a link to the Achievements tool on your Course Menu.
2. Use an "Item" to post multiple photos at once.
3. Don't embed an audio file through an "Item".
It will auto-play, and you don't want that. Instead, add audio files on a content area directly with the Build Content > Audio function.
4. Don't copy Mediasite links out of your email.

Related articles:

- [Best Practices for Folder Organization](#)
- [Best Practices for Blackboard Collaborate Moderators](#)
- [Best Practices for Faculty](#)
- [Best Practices for Using Master Courses](#)
- [Best Practices for Building and Managing Course Content](#)

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